



Get to Know Kent

a communication campaign by



Presented May 1, 2009



GET TO KNOW MINERVA MEDIA & COMMUNICATIONS

Wisdom. Strength. Arts. Communication. These attributes describe the Roman goddess Minerva. According to Roman mythology, Minerva is depicted with the picture of an owl to portray her infinite wisdom and grace.

Minerva Media & Communications, an agency of five females, embodies the goddess' attributes in our creative strategies and tactics. We specialize in using non-traditional forms of communication. Not only is our campaign strategic and creative, but, just as stories bring Roman mythology to life, Minerva Media & Communications will make its campaign come alive.



Left to Right: Amanda Kozma, Kendra Wheeler, Andrea Sinclair, Brittany Thoma and Lyndsay Elliott