

# Heritage Ohio Main Street Program Monthly Report

*Report only those items **completed** in your project area.*  
**Heritage Ohio 846-1/2 East Main Street Columbus, Ohio 43205**

Month and Year	District/Municipality	Program Manager
October 2009	Main Street Kent	Mary Gilbert

## DESIGN

### Completed Façade Renovations *(include any work completed on building storefronts)*

Building Name or Address	Amount Invested	Source of Funds	Tax Credit
None			

### Other Completed Building Rehabilitation Projects

*(include completed work other than façade, on buildings)*

Building Name or Address	Amount Invested	Source of Funds	Tax Credit
238 East Main Street – Install Fire Alarm System	\$9,000.00	Private	

### Other Completed New Construction

*(include completed new construction other than facade, on buildings)*

Building Name or Address	Amount Invested	Source of Funds	Tax Credit
None			

### Buildings Sold *(list any property transfers in your project area)*

Building Name or Address	Amount of Sale	Amount of Previous Sale
None		

### Public Improvements Completed Affecting District *(list only permanent improvements)*

Project Description	Cost of Project	Source of \$
None		

# ECONOMIC RESTRUCTURING

## New Businesses Opened in District *(FTE = Full Time Employee; PTE = Part Time Employee)*

Name and Address	Type of Business	# FTE	# PTE
Arctic Squirrel	Ice Cream Shop		5

## Businesses Closed/Moved Out of District

Name and Address	Type of Business	FTE lost	PTE lost
None			

## Businesses Expanded in District

Name and Address	Type of Business	New FTE	New PTE
None			

## New Housing Completed in District

Address	# Of Units Created	Completion Cost	Monthly Rent
None			

# PROMOTION

## District Promotions Completed *(please indicate type of promotion {R = retail; SE = special event; I = image})*

Event	Sponsors	Type	Total Cost
Homecoming Parade	KSU	SE	N/A
Family Friendly Halloween Event	Main Street Kent/KSU Kent Jaycees	SE/R	\$1,700
Ghost Walk	Main Street Kent	SE	\$1,500
SaleHop Promotion	SaleHop	R	\$0

# ORGANIZATION

## Training Sessions Attended

Total Number of Trainings Attended	MS Manager (X)	Volunteer (X)
None		

## Volunteer Hours

Donated Hours	
Total Volunteer Hours Donated	220 Hours Donated

<b>Total Hours Volunteered to Heritage Ohio</b>	3 Hours Volunteered
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### Fundraising Efforts

Event/Project	Source and Amount
None	

### Membership Efforts

Total New Members	Total Membership Amount Collected/Pledged
None	

## Commentary

### Commentary by Committee

<p><b>Design:</b> The Design Committee focused on assisting with the draft ordinance review to make the Design Guidelines mandatory.</p>	<p><b>Promotion:</b> The Promotion Committee focused on the three scheduled events this month: Homecoming Parade, Family Friendly Halloween Event and the Ghost Walk.</p>
<p><b>Organization:</b> The Organization Committee did not meet this month.</p>	<p><b>Economic Restructuring:</b> Met with the KSU Marketing and Advertising Dept. to coordinate web design assistance for Main Street Kent's website and local businesses' websites. Boulevard Strategies, the Retail is Detail consultant returned to Kent to distribute their final reports to each business. Four out of the Five businesses found the the results to be very helpful to their business.</p>

### Program Commentary *(list critical issues, challenges, and successes of the past month)*

<p>The Main Street Kent Board of Directors completed a Strategic Planning Session facilitated by Jeff Seigler from Heritage Ohio which included some review of the principles behind Main Street. The planning session was a great success with priorities and goals established for 2010.</p> <p>Visited local businesses to discuss the fall events and to introduce the new Chamber Executive Director.</p> <p>Encouraged local businesses to participate in a local retail event called SaleHop at <a href="http://www.salehop.com">www.salehop.com</a></p>
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**Suggestions for Heritage Ohio Staff** *(list suggestions on services or training topics; new resources; questions)*

# Heritage Ohio Main Street Program Monthly Report

*Report only those items completed in your project area.*  
**Heritage Ohio 846-1/2 East Main Street Columbus, Ohio 43205**

Month and Year	District/Municipality	Program Manager
November 2009	Main Street Kent	Mary Gilbert

## DESIGN

### Completed Façade Renovations *(include any work completed on building storefronts)*

Building Name or Address	Amount Invested	Source of Funds	Tax Credit
None			

### Other Completed Building Rehabilitation Projects

*(include completed work other than façade, on buildings)*

Building Name or Address	Amount Invested	Source of Funds	Tax Credit
None			

### Other Completed New Construction

*(include completed new construction other than facade, on buildings)*

Building Name or Address	Amount Invested	Source of Funds	Tax Credit
None			

### Buildings Sold *(list any property transfers in your project area)*

Building Name or Address	Amount of Sale	Amount of Previous Sale
206 Erie	\$300,000	N/A
213 Depeyster	\$300,000	N/A

### Public Improvements Completed Affecting District *(list only permanent improvements)*

Project Description	Cost of Project	Source of \$
None		

# ECONOMIC RESTRUCTURING

## New Businesses Opened in District *(FTE = Full Time Employee; PTE = Part Time Employee)*

Name and Address	Type of Business	# FTE	# PTE
Uniquely Yours Boutique	Gift Shop		3

## Businesses Closed/Moved Out of District

Name and Address	Type of Business	FTE lost	PTE lost
None			

## Businesses Expanded in District

Name and Address	Type of Business	New FTE	New PTE
None			

## New Housing Completed in District

Address	# Of Units Created	Completion Cost	Monthly Rent
None			

# PROMOTION

## District Promotions Completed *(please indicate type of promotion {R = retail; SE = special event; I = image})*

Event	Sponsors	Type	Total Cost
KSU Folk Festival	KSU/Various sponsors	SE	N/A

# ORGANIZATION

## Training Sessions Attended

Total Number of Trainings Attended	MS Manager (X)	Volunteer (X)
None		

## Volunteer Hours

Donated Hours	
Total Volunteer Hours Donated	84 Hours Donated
Total Hours Volunteered to Heritage Ohio	0 Hours Volunteered

## Fundraising Efforts

Event/Project	Source and Amount
None	

## Membership Efforts

Total New Members	Total Membership Amount Collected/Pledged
None	

## Commentary

### Commentary by Committee

<p><b>Design:</b> The Design Committee continued to assist with the discussion of the mandatory ordinance for the design guidelines.</p>	<p><b>Promotion:</b> The Promotion Committee did not meet this month.</p>
<p><b>Organization:</b> The Organization Committee did not meet this month.</p>	<p><b>Economic Restructuring:</b> The Economic Restructuring Committee worked on training volunteers for the street sweeper and a proposed collaborative sidewalk snow removal program.</p>

### Program Commentary *(list critical issues, challenges, and successes of the past month)*

<p>The KSU Folk Festival Round Town Night was very successful with thousands of people visiting downtown Kent for over 45 free live music venues. Businesses reported increased sales.</p> <p>Sponsored an Ohio Arts Council Listening Tour.</p> <p>Main Street Kent with the assistance of The Burbick Foundation purchased commercial-grade LED lights for downtown Kent.</p>
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**Suggestions for Heritage Ohio Staff** *(list suggestions on services or training topics; new resources; questions)*

# Heritage Ohio Main Street Program Monthly Report

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**Heritage Ohio 846-1/2 East Main Street Columbus, Ohio 43205**

Month and Year	District/Municipality	Program Manager
December 2009	Main Street Kent	Mary Gilbert

## DESIGN

### Completed Façade Renovations *(include any work completed on building storefronts)*

Building Name or Address	Amount Invested	Source of Funds	Tax Credit
None			

### Other Completed Building Rehabilitation Projects

*(include completed work other than façade, on buildings)*

Building Name or Address	Amount Invested	Source of Funds	Tax Credit
None			

### Other Completed New Construction

*(include completed new construction other than facade, on buildings)*

Building Name or Address	Amount Invested	Source of Funds	Tax Credit
None			

### Buildings Sold *(list any property transfers in your project area)*

Building Name or Address	Amount of Sale	Amount of Previous Sale
None		

### Public Improvements Completed Affecting District *(list only permanent improvements)*

Project Description	Cost of Project	Source of \$
None		

# ECONOMIC RESTRUCTURING

## New Businesses Opened in District *(FTE = Full Time Employee; PTE = Part Time Employee)*

Name and Address	Type of Business	# FTE	# PTE
The Tannery	Marketing/Advertising	2	10

## Businesses Closed/Moved Out of District

Name and Address	Type of Business	FTE lost	PTE lost
None			

## Businesses Expanded in District

Name and Address	Type of Business	New FTE	New PTE
None			

## New Housing Completed in District

Address	# Of Units Created	Completion Cost	Monthly Rent
None			

# PROMOTION

## District Promotions Completed *(please indicate type of promotion {R = retail; SE = special event; I = image})*

Event	Sponsors	Type	Total Cost
Festival of Lights	Chamber of Commerce	SE	N/A

# ORGANIZATION

## Training Sessions Attended

Total Number of Trainings Attended	MS Manager (X)	Volunteer (X)
None		

## Volunteer Hours

Donated Hours	
Total Volunteer Hours Donated	35 Hours
Total Hours Volunteered to Heritage Ohio	0 Hours

## Fundraising Efforts

Event/Project	Source and Amount
None	

## Membership Efforts

Total New Members	Total Membership Amount Collected/Pledged
None	

## Commentary

### Commentary by Committee

<p><b>Design:</b> The Design Committee did not meet this month.</p>	<p><b>Promotion:</b> The Promotion Committee met to discuss plans for 2010.</p>
<p><b>Organization:</b> The Organization Committee did not meet this month.</p>	<p><b>Economic Restructuring:</b> The Economic Restructuring Committee did not meet this month.</p>

### Program Commentary *(list critical issues, challenges, and successes of the past month)*

We were pleased to welcome an intern from the Public Relations school at KSU who will be helping with Main Street 10 hours a week.

Although this month was quiet in the Main Street office, there was much commerce going on in the stores and eateries. In particular, the McKay Bricker/Black Squirrel Gallery reported record sales and Off the Wagon doubled their sales goal for the year. Great news to end the year!

**Suggestions for Heritage Ohio Staff** *(list suggestions on services or training topics; new resources; questions)*