

# Heritage Ohio Main Street Program Monthly Report

*Report only those items **completed** in your project area.*  
**Heritage Ohio 846-1/2 East Main Street Columbus, Ohio 43205**

Month and Year	District/Municipality	Program Manager
July 2009	Main Street Kent	Mary Gilbert

## DESIGN

### Completed Façade Renovations *(include any work completed on building storefronts)*

Building Name or Address	Amount Invested	Source of Funds	Tax Credit
None			

### Other Completed Building Rehabilitation Projects

*(include completed work other than façade, on buildings)*

Building Name or Address	Amount Invested	Source of Funds	Tax Credit
None			

### Other Completed New Construction

*(include completed new construction other than facade, on buildings)*

Building Name or Address	Amount Invested	Source of Funds	Tax Credit
None			

### Buildings Sold *(list any property transfers in your project area)*

Building Name or Address	Amount of Sale	Amount of Previous Sale
None		

### Public Improvements Completed Affecting District *(list only permanent improvements)*

Project Description	Cost of Project	Source of \$
Sidewalk Replacement, Huntington National Bank, 101 East Main St.	\$4,000	Private

# ECONOMIC RESTRUCTURING

## New Businesses Opened in District *(FTE = Full Time Employee; PTE = Part Time Employee)*

	Type of Business	# FTE	# PTE
None			

## Businesses Closed/Moved Out of District

Name and Address	Type of Business	FTE lost	PTE lost
None			

## Businesses Expanded in District

Name and Address	Type of Business	New FTE	New PTE
None			

## New Housing Completed in District

Address	# Of Units Created	Completion Cost	Monthly Rent
None			

# PROMOTION

## District Promotions Completed *(please indicate type of promotion {R = retail; SE = special event; I = image})*

Event	Sponsors	Type	Total Cost
Heritage Festival	Chamber of Commerce, Main Street Kent, Kent United Service Organizations, Burbick Foundation, Kent State University	SE	\$13,000
Clydesdales	Anheuser Busch	SE	None

# ORGANIZATION

## Training Sessions Attended

Total Number of Trainings Attended	MS Manager (X)	Volunteer (X)
None		

## Volunteer Hours

Donated Hours

<b>Total Volunteer Hours Donated</b>	381 Volunteer Hours
<b>Total Hours Volunteered to Heritage Ohio</b>	

### Fundraising Efforts

<b>Event/Project</b>	<b>Source and Amount</b>
None	

### Membership Efforts

<b>Total New Members</b>	<b>Total Membership Amount Collected/Pledged</b>
None	

## Commentary

### Commentary by Committee

<p><b>Design:</b> The Design Committee did not meet in July. Behind the scenes, the final changes were being made to the design guidelines.</p>	<p><b>Promotion:</b> The main focus for July was the Heritage Festival and the Clydesdales visit. Both events were great successes and were very much appreciated by the local merchants. The Promotion Committee also prepared information bags for the Black Squirrel Adventure Triathlon.</p>
<p><b>Organization:</b> The new logo was presented to the Board of Directors and was approved with a few minor changes. The logo will now be finalized to be prepared for printing and new business cards, letterhead, shirts, etc. will be printed.</p>	<p><b>Economic Restructuring:</b> The Economic Restructuring Committee continued their work on the Retail is Detail Program and future plans for downtown Kent.</p>

### Program Commentary *(list critical issues, challenges, and successes of the past month)*

<p>July started off with a bang with the very successful Heritage Festival and a second visit by the Budweiser Clydesdales. The organizers of the Heritage Festival agreed to place the booths in the middle of the street facing the local businesses which opened up the sidewalks which highlighted the local businesses. Retailers were very excited for this change and most stated that they noticed a dramatic increase in sales due to the changes. The Clydesdales arrived in downtown Kent thanks to a local resident. The Clydesdales brought several thousand people to downtown Kent and the local restaurants, bars and shops were full.</p>
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**Suggestions for Heritage Ohio Staff** *(list suggestions on services or training topics; new resources; questions)*