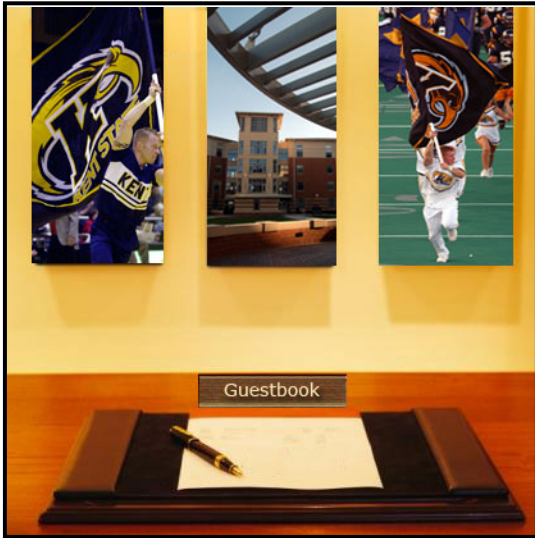


Kent Hotel and Conference Center



Luck is being at the right place at the right time.

Success is seeing the right place and getting there *first*.

**The time is right for
a Hotel Conference Center in Kent.**

By the Numbers

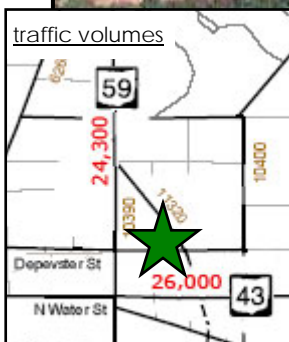
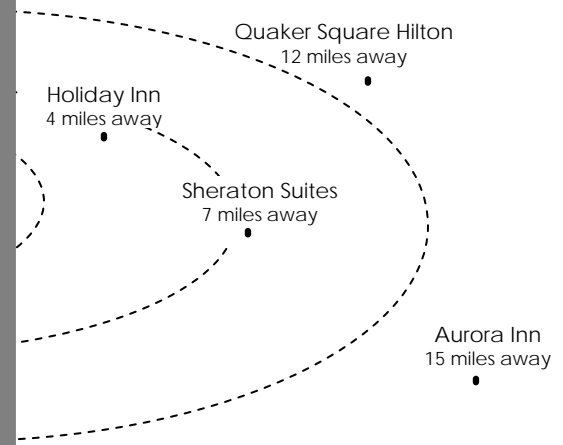
23,000 students
 + 46,000 parents
 + 92,000 grandparents
 + 166,000 alumni
 + 14 NCAA Sports Teams
 + 1,000 Faculty
0 Existing Hotel Beds in Kent

= Big Opportunity

Location, Location, Location

Less than ½ mile separates Kent State University's 23,000 students from historic downtown Kent's arts, entertainment and business district. In between lies the crossroads of two of the most traveled state routes in Portage County – the intersection of SR 43 and SR 59. It is at that site, some 2,000 feet from either KSU or downtown, that Kent State University and the City of Kent have the ideal location for a new hotel and conference center.

Closest Area Hotels



The University and the City have spent thousands of dollars analyzing the hospitality industry in the region. The conclusion remains the same: With more students per capita than any other city in Ohio, the Kent market has tremendous potential.

KSU students bring family, friends, sports teams and events to Kent all year long but those visitors have no choice but to stay 4 to 15 miles outside of Kent. It's time to give the people that visit Kent, the chance to stay in Kent.

Timing

The research is done. The vision adopted, the concept supported. It's Kent's top priority.

- City Council voted economic development their TOP PRIORITY for 2007.
- A 2007 student survey ranked downtown the TOP STUDENT PRIORITY.
- The University President has made it one of his TOP PRIORITIES for 2007.
- A 2007 citizen survey ranked downtown the TOP COMMUNITY PRIORITY.

Now is the time for a developer to join the city/university partnership to make a hotel conference center happen in Kent.

- A developer with experience and the desire to be a part of inspiring the next generation of Kent with this signature project.
- A developer with the creativity to take a vision and translate it into brick and mortar, bringing together the Kent community and Kent State University.
- A developer with a proven track record with first class hotel operators.

What Is and What Could Be...

The hotel conference center is all about bringing together what is and what could be.



2000 Conceptual Rendering

Today



Intersection of Haymaker Parkway (SR59) and S. Water Street (SR 43)

Tomorrow



Shovels don't hope. Shovels don't wish. Shovels dig.

It's shovel time in Kent.