

Economic Development Year in Review



2008



Economic Development

■ **It's all about jobs!!**

Other minor considerations:

- Being Development Ready
- Retail Attraction
- Industrial Attraction
- Planning
- Incentive Programs
- Promotional & Marketing Materials

ED Impact: City of Kent

- 90% of the revenues that fund our city services, e.g., police, fire, snow plowing, pothole repair, finance, etc., comes from income taxes.
- Our total annual budget is in the \$37- 38 million dollar range- currently a little higher due to the Crain Avenue Bridge projects and bike trails. Income taxes from employees of local Kent businesses account for roughly 29%, or well over 10 million, in annual revenues.

2008 Receipts

Period ending December 31, 2008

- \$10,871,742 101.13% revised budget
- Increase of \$211,398 +1.98% 2007
- Unemployment rate Kent
2008 Avg. 5.1 Portage County 6.3

Currently (Jan.) Kent 6.8 County 10.2

JEDDs- Joint Economic Development Districts

- JEDD revenues have been experiencing continued growth, over \$292,500 in new revenues from the Franklin Township JEDD since February 2007, as businesses and employment continues to increase along the SR 59 corridor, predominantly from the Wal-Mart Plaza (Hibbet Sporting Goods, Good Will Store, Radio Shack additions). The Brimfield JEDD generated nearly \$21,000 in 2008.

Kent Jobs!

- 1 minimum wage job in the City limits contributes as much to our general fund as someone paying property taxes on a \$146,000 home.

What 100 New Jobs Mean....

It's been quoted over and over, dismissed as propaganda, and blasted by no-growthers, but the data covering the importance of new jobs in the community continues to stir the imagination and resolve of developers, young and old.

Bob Coppedge, extension economist with the New Mexico State University, used the information effectively at a recent Professional Improvement Workshop in Las Cruces.

In terms of people, 100 new jobs in a community means:

112 more households
4 more retail stores
107 more passenger cars
91 more school children
359 more people in area

In terms of money:

- \$2,324,304 increase in annual income, resulting in \$1,178,422 in added retail sales
- \$876,263 in additional bank deposits
- \$269,619 in other sales

Then Bob added another dimension. Every 100 new jobs in the state generates 74 other jobs: Total 174. New jobs in the new industry pays \$1,437,696. Other 74 jobs \$886,608; total new jobs \$2,324,304 (see below).

Here's how the local retailers benefit from an additional \$1,178,422 of sales:

	<u>Dollars</u>	<u>Percent</u>
Grocery stores	312,282	26.5
Eating and drinking places	94,274	8.0
Apparel stores & specialty shops	61,278	5.2
Furniture & household appliance stores	58,921	5.0
Automotive dealers & supply houses	208,581	17.7
Gasoline service stations	94,274	8.0
Lumber yards, building materials	78,954	6.7
Drug stores	44,780	3.8
Department, dry goods, variety stores	156,730	13.3
Miscellaneous retail stores	<u>68,348</u>	<u>5.8</u>
Total retail stores as a group	1,178,422	100.0

The 74 jobs generated by the 100 new jobs are spread in the following fashion:

	<u>Jobs</u>	<u>Earnings Dollars</u>	<u>Earnings Percent</u>
Contract construction	5	93,779	10.6
Transportation, Communications, Utilities	5	87,607	9.9
Wholesale and Retail	21	189,091	21.3
Finance, Insurance & Real Estate	4	42,124	4.8
Service occupations	16	154,236	17.4
Government (all levels)	19	242,900	27.4
Other occupations	<u>4</u>	<u>76,871</u>	<u>8.7</u>
Total non-manufacturing jobs	74	886,608	100.0

—Courtesy of the Barberton Community Development Corporation

Resources for Businesses Job Creation & Retention

- City of Kent Office of ED & CD
- Chamber of Commerce
- Kent Regional Business Alliance- Small Business Development Center
- Main Street Kent
- Portage County Office of ED
- KSU Center for Entrepreneurship
- Portage Workforce Connection- Job Training
- SCORE-Service Corps of Retired Executives



2008 Activities

- Leads & Requests 130
- E-mail responses 486
- Visits Ambassador 15 In person 64 BAH 9
- New Business Grand Openings 7
- Expansions/Retentions 8
- Grant Applications 2 (JRS, White Water)
- JEDD Activities 10 Meetings/Planning Sessions
- Trade Shows/Showcase 3
- RLF Applications 3

Fact Finding: Trip to Purdue Model- Purdue Technology Park



Enhanced relationship with KSU

2008 Initiatives



- Moved into New Office & Position 2-26-2008
- Downtown Kent Redevelopment Project & land acquisition
- Downtown Kent Master Planning
- Video Series & ED Promotions
- Buxton Retail Group 25 "hit list" ICSC
- VCB Sports Consortium
- Inventory of vacant sites
- Initial ED web enhancements

The Good Stuff!



Projects Underway! Phoenix/Acorn Alley



Cambria Manufacturing



New Era/DipTech Building



DipTech Systems, Inc.



Advanced Dipping and Coating Equipment

www.diptechsystems.com

Visible Progress:

Diner Removal

going, going.....

