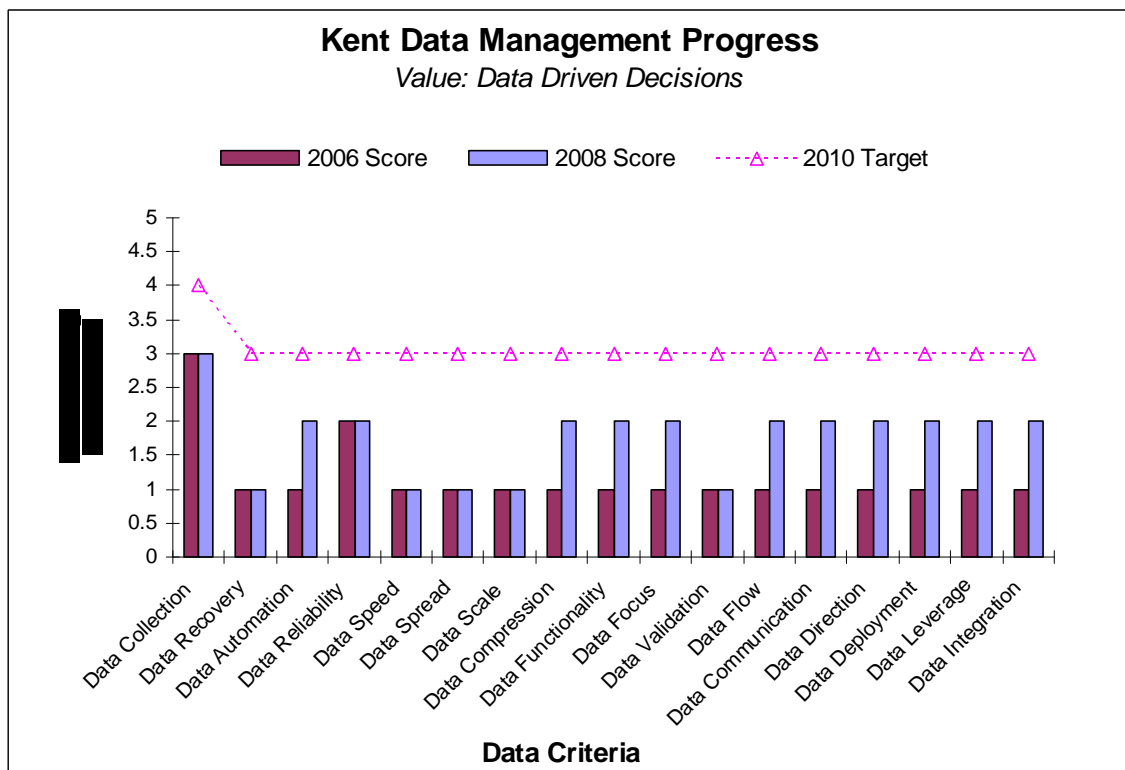
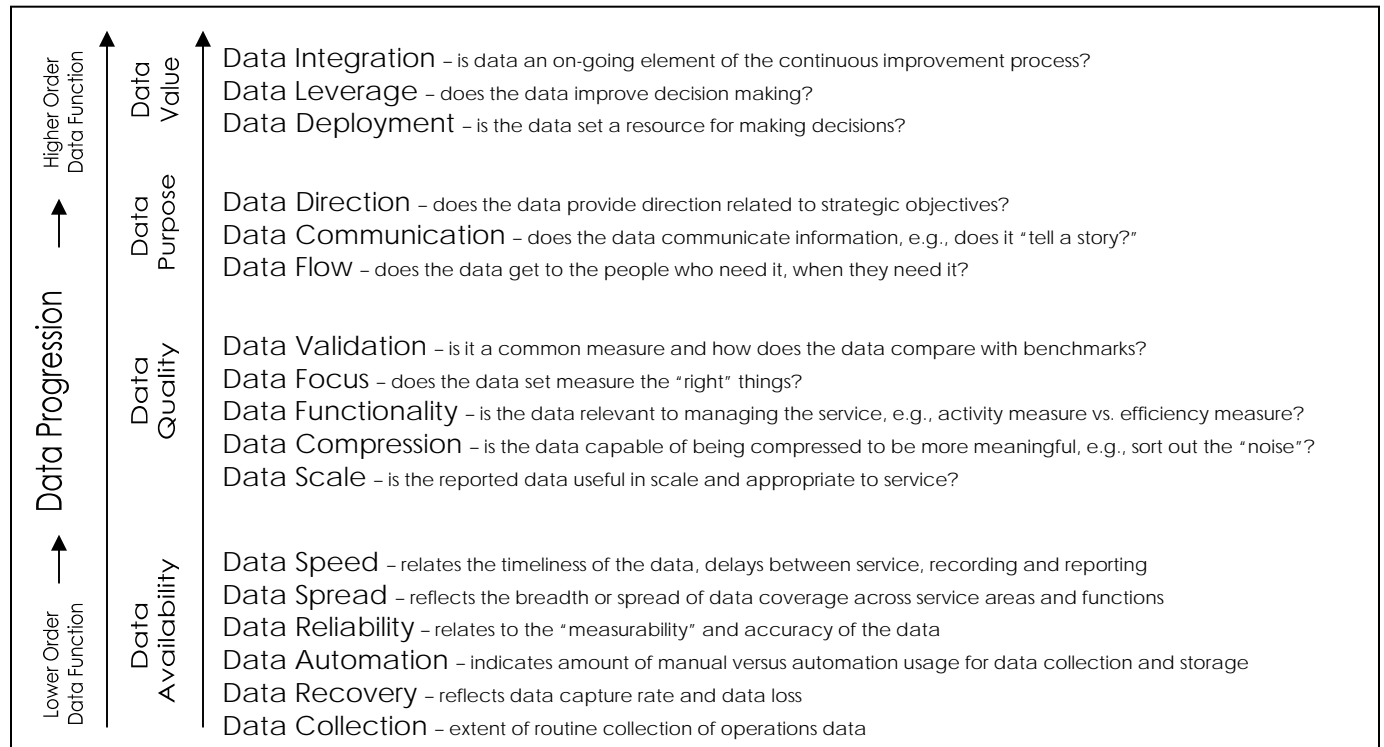


Kent Data Audit

Having access to the right information at the right time is critical to making good decisions. And just like every important part of our job, data has to be managed. Managing is all about determining where we are today, knowing where we want to go and laying out a path to converge those points, with clear milestones identified along the way.

Organizational use of data tends to evolve over time with experience and expertise. I've laid out below what I consider the stepping stones of data use. The top portion provides an overview of data development and the lower chart indicates the status of data deployment in Kent.



For 2010 the City will focus on improving all data criteria to a minimum score of 3.0. Achievement of this goal will require greater attention to data speed, data flow and data communication. Improvements in these areas are anticipated to in turn increase the level of data integration in daily management activities to at least a 3.0 as well.