

Summary Notes

Council Strategic Planning Session 7/9/08

Financial Health

- Downtown development

Economic Growth and Development

- Downtown development
- Retain businesses
 - JEDDs
 - KSU
 - W. Main
- Home business friendly

Natural Resources

- Energy efficient

Exceptional Quality of Life

- Downtown development
- Improve transportation
 - Streets and sidewalks

Safe Community

- Safety forces and building
- Improve transportation

Strong Distinct Neighborhoods

- Downtown development
- Alternative transportation
 - Ped, bike, bus
 - Code enforcement
- Incentives to live in distressed neighborhoods
 - City
 - University
 - Banks
- Mixed socio-economic neighborhoods
 - Gentrification
- Home occupation

City/University Synergy

- Downtown development
- Job growth and retention
- Regionalism

Government Performance

- Infrastructure
- Improve Services
- Positive communication
- Meet in neighborhoods
 - Civic engagement
- Energy conservation
 - Model
- Metric > Credibility > Confidence and Trust
 - Do something!
 - Immediacy and urgency
 - “Ownership”

Make or Break

- Stay focused on future?
- Engage stakeholders, partners, and businesses
- Implement and update sustainability goals
 - More deliberate process
- Downtown development
 - Main Street
 - Overall development
 - Hotel
- Collaboration with KSU
- Safety forces and building
 - Services
 - Response time
- Housing stock
- Greater home ownership
- Quality jobs
 - New and retention
 - Wages
 - Training
- Neighborhood needs and enhancement
 - Engage
 - Leaders
- Regionalism
 - Planning and collaboration
 - JEDDs
- Improve transportation
 - Walk ability
 - Code enforcement
 - Bike lanes
 - Buses/transit center
- Improve public services

- Positive communication with citizens
 - Build political capital
 - How to as a group?
- How to we afford what we want to do?
- Celebrate success
- Civic engagement
- Student involvement
 - interns