

**KENT CITY COUNCIL GOALS/PRIORITIES  
JANUARY 2002**

Downtown Hotel and Conference Center	7
Economic Development & Business Retention	6
Downtown Parking Management	5
Increasing Revenues in the Budget (jobs/economic growth)	5
Joint Economic Development Districts (Franklin/Brimfield Townships)	5
Business Technology Entrepreneurship Center (High Tech Incubator)	4
West River Neighborhood Redevelopment	4
Secondary Water Wellfield Development	4
Storm Water Master Plan	3
Street Safety/Signal Upgrade Financing	3
Industrial Park Development	3
Market Study (Identify Kent's Market Niche)	2
Thoroughfare Plan	2
Surface Water Quality Plan	2
Transit Market Study (Choices & Accessibility)	2
<b><i>Comprehensive Community Plan*</i></b>	2
Annual Review with the Destination 2006 Steering Committee	2
Traffic Calming	2
Street/Sidewalk Financing (including assessment policy)	1
Public Communications Plan	1
Land Use Conservation Plan (Undeveloped JEDD areas)	1
Future Safety Forces Strategic Planning	1
Municipal Public/Urban Services Plan (non-safety)	1
Update Zoning Regulations	1
Balancing Long Term vs. Short Term (Allocation of staff time)	1
<b><i>Kent Dam Pool Water Quality Issue*</i></b>	0

***\*Comprehensive Community Plan and Kent Dam Pool Water Quality Issue***  
*Both the Kent Dam Pool Water Quality Issue and the Comprehensive Community Plan will require a significant amount of City staff time throughout the year 2002 even though neither activity received many votes from Council members (there was a general recognition and understanding among elected officials that such an investment of staff time would be required this year to advance both of these projects).*