

**KENT CITY COUNCIL GOALS/PRIORITIES
JANUARY 2002**

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|---|---|
| Downtown Hotel and Conference Center | 7 |
| Economic Development & Business Retention | 6 |
| Downtown Parking Management | 5 |
| Increasing Revenues in the Budget (jobs/economic growth) | 5 |
| Joint Economic Development Districts (Franklin/Brimfield Townships) | 5 |
| Business Technology Entrepreneurship Center (High Tech Incubator) | 4 |
| West River Neighborhood Redevelopment | 4 |
| Secondary Water Wellfield Development | 4 |
| Storm Water Master Plan | 3 |
| Street Safety/Signal Upgrade Financing | 3 |
| Industrial Park Development | 3 |
| Market Study (Identify Kent's Market Niche) | 2 |
| Thoroughfare Plan | 2 |
| Surface Water Quality Plan | 2 |
| Transit Market Study (Choices & Accessibility) | 2 |
| <i>Comprehensive Community Plan*</i> | 2 |
| Annual Review with the Destination 2006 Steering Committee | 2 |
| Traffic Calming | 2 |
| Street/Sidewalk Financing (including assessment policy) | 1 |
| Public Communications Plan | 1 |
| Land Use Conservation Plan (Undeveloped JEDD areas) | 1 |
| Future Safety Forces Strategic Planning | 1 |
| Municipal Public/Urban Services Plan (non-safety) | 1 |
| Update Zoning Regulations | 1 |
| Balancing Long Term vs. Short Term (Allocation of staff time) | 1 |
| <i>Kent Dam Pool Water Quality Issue*</i> | 0 |

****Comprehensive Community Plan and Kent Dam Pool Water Quality Issue***
Both the Kent Dam Pool Water Quality Issue and the Comprehensive Community Plan will require a significant amount of City staff time throughout the year 2002 even though neither activity received many votes from Council members (there was a general recognition and understanding among elected officials that such an investment of staff time would be required this year to advance both of these projects).